



WaterMonkey.Studio

Capabilities Statement

COMPANY INTRODUCTION

Water Monkey Studio is an asset creation studio born of international expertise. Having launched successful campaigns in Asia, North America, South America and Europe, we have the knowledge to connect at the core of your target audience. At WMS, we build stories and memories for you to remember milestones of growth on your journey. Our goal is to create genuine assets that reflect you.

Services

ASSET CREATION

- Website
- Graphic
- Brand
- Merch
- SI

PRODUCTION

- Product Photo/Video
- Commercial Video
- Informative/Interview
- Original Brand Video
- Music Videos

NAICS

- 541430
- 512110
- 541910
- 541613

Project Work

UMBRATEK - From Scratch

They are a small robotics company that specialize in the software they have developed for modular robotics arms. They had all of the back end development and engineering but no way of being able to put themselves out on the market. So we did a 0 to 1 approach. We developed all of their branding, business strategy and marketing strategies. Creating a face for them to connect with prospects. We put together 4 teams: a 35 person productions team, a 5 person marketing team, 4 person webdevelopment team and a 4 person landing page & copywriting team.. Their goal was to grab a \$90,000 investment through crowdfunding. In 18 hours, we achieved that goal as well as a 1.2 mil backlog for businesses and other investments.

Barz Vape - Capture More Market

Is a factory that produces nicotine vape pen manufacturing. They came to us because they wanted to add a factory to consumer business model. Two of the biggest painpoints we saw was the fact that 1) their assets didn't match or show the quality of the product and 2) they had no traction on social media (where the majority of their target audience is). We came up with a social media strategy which included two parts: better asset creation and influencer management. We put together three teams for this project: a social media team, an influencer team and an asset creation team. Within three months we were able to see a 3000% increase in followers, 800% increase in create in activity, 300% increase in F2B and F2C sales.

Enrollment Marketing Solutions - Update and Reinvent

EMS came to us initially for web design and development. We came to find out that the main painpoint was that their salesfunnels and assets were out of date. Updating assets and optimizing channels was the main priority. We provided three different services as of right now: research, web development and brand design. We are still working with them but as of right now we have been able to increase website views by 300% and page time by 900%.



Point of Contact
Evan Kistner - Owner

Contact Us
(847) 372 - 5694
ekist4u@gmail.com
watermonkey.studio

Water Monkey Studio
St. Petersburg, FL

